

- Livable Victoria Media Release -
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New advocacy group pushes for bold housing and climate leadership in upcoming election.

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GREATER VICTORIA, B.C.: Today marks the official launch of Livable Victoria - a diverse group of professionals and community members who have come together to advocate for positive change and encourage bold leadership during this year's municipal election. The non-partisan group aims to build support for “5 *Big Ideas*” to make Greater Victoria a more sustainable, vibrant, healthy, and equitable place to live. A truly livable city, for everyone.

“Public dialogue on topics like housing affordability, climate change, and public safety is often polarized,” explains Dr Trevor Hancock, Livable Victoria member, healthy communities expert, and Founder of One Planet Conversations, “we want to bring people together to outline bold and balanced solutions to help inform community conversations leading up to this October’s municipal elections.”

Livable Victoria is advocating for the following “5 *Big Ideas*” across Greater Victoria:

1. Scale-up and facilitate the rapid development of non-market housing across the region
2. Build an abundance of housing and implement policies to promote affordability
3. Plan neighbourhoods for sustainability and human well-being
4. Invest in cycling, transit, and pedestrian infrastructure
5. Minimize building waste, energy consumption and greenhouse gas emissions

“The team was identified and created through an iterative, collaborative process that focused on individuals with diverse perspectives, varied experiences, and shared priorities,” says Kaeley Wiseman, Livable Victoria member and local affordable housing planner, “we’ve done the work to think through these complex issues and challenge each other’s thinking to bring forward bold but practical solutions.”

Each “*Big Idea*” is broken down in greater detail at LivableVictoria.ca. As local elections approach, Livable Victoria will host events, provide resources, and bring forward tangible and practical solutions for building more livable communities. Community members are encouraged to review the “5 *Big Ideas*” and [join the conversation](#).

We respectfully acknowledge that the land and water of the Greater Victoria region is located within the traditional homelands of the Songhees, Esquimalt, Tsartlip, Tsawout, Pauquachin, Tseycum, Malahat, Sc'ianew, T'Sou-ke, and Pacheedaht First Nations.

Livable Victoria Members: Alieda Blandford, Nicole Chaland, Trevor Hancock, Christine Lintott, Todd Litman, Jordan Milne, Adrian Mohareb, Barb Myers, Christiane Sadeler, Julian West, Kaeley Wiseman, and Steve Woolrich

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